



*Keeping Bad Debt in Check*

800-544-6359  [www.credit-adjustments.com](http://www.credit-adjustments.com)

**Press Release**

*For Immediate Release*

## **CAI Gets New Look, Launches Portal for Creditors and Consumers**

**March 19, 2010 (Defiance, OH):** Credit Adjustments, Inc., a nationally-operating collection company, has announced it has completed a comprehensive rebranding campaign culminating in the launch of its new web presence at [www.credit-adjustments.com](http://www.credit-adjustments.com)—complete with e-commerce portals for creditors doing business with CAI and consumers who are their customers.

Creditors who do business with CAI are now able to log into the site and place accounts, access information about accounts, and create customized reports on their portfolios. Consumers can now make payments with all major credit cards.

The company's new tagline, *Keeping Bad Debt in Check*, reflects CAI's long-term, risk-averse, winning strategy to think and act like a chess grandmaster in all aspects of company operations to deliver the benefits of the following three attributes to clients and consumers: Professionalism, Compliance, and Performance.

Dexter A. Smith, CAI President, stated, "CAI's goal continues to be the delivery of best-in-class service to our clients, consumers, and strategic partners. Providing them all with online access to our services is another key step in the evolution of our organization's emergence into the national arena."

CAI is a leading provider of collection solutions for healthcare, educational, and consumer organizations nationally. The firm's website is [www.credit-adjustments.com](http://www.credit-adjustments.com).

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